



Gloria A. Brooks, MPA, FACHE

President, Pikes Peak Hospice & Palliative Care; President & CEO, Pikes Peak Hospice Foundation

As President of PPHPC, Gloria has overall responsibility and accountability for the day-to-day operations, clinical services, direction and management of Pikes Peak Hospice & Palliative Care and its foundation, Pikes Peak Hospice Foundation.

In collaboration with organizational leadership, the PPHPC Board of Directors, and the Pikes Peak Hospice Foundation Board of Trustees, Gloria establishes, implements, and evaluates strategy for the organizations that meets and promotes the standards of quality care and contributes to the total success of the organizations as well as their mission, vision and values. Gloria also is a member of the Care Synergy affiliate presidents group and collaborates with Care Synergy executive leadership on strategic plans, goals and objectives.

Prior to her move to Colorado Springs in May 2018, Gloria served as Vice President Chief Strategy Officer at Hospice of Michigan (HOM). She was responsible for leading strategic initiatives in collaboration with the Executive Team, oversaw operations at the Hospice of Michigan Institute, the Anchors Programs for Children, Counseling Services, as well as Volunteer Services for Hospice of Michigan. Prior to the affiliation of HOM and Arbor Hospice in January 2016, Gloria served as President & CEO of Arbor Hospice and the Arbor Hospice Foundation from March 2007 to December 2015.

Gloria earned a Masters of Public Administration Degree from Oakland University, Rochester Michigan, and a Bachelor of Science in Art Therapy degree from the University of Evansville, Indiana.

Gloria is an active member of the Rotary Club of Colorado Springs; Southern Colorado Women's Chamber of Commerce; and the Colorado Springs chapter of 100 Women Who Care. During her career in Michigan, Gloria served as co-chair of the HealthcareNEXT industry group for Inforum in Detroit from 2013 - 2017. She also represented Inforum at the MedHealth Innovation Cluster, a project of TechTown in Detroit. She was the recipient of an Inner Circle Healthcare award by Inforum in 2008. She was a member of the Rotary Club of Ann Arbor since 2008. She received a 2011 Champion of the New Economy Award from dbusiness Magazine, WJR, and Junior Achievement of Southeast Michigan for her achievements in the business turnaround at Arbor Hospice. Gloria was named the 2012 Educator of the Year by the Hospice & Palliative Care Association of Michigan, recognizing her proven performance as an advocate and educator in hospice and palliative care. She was the Chair of the Hospice & Palliative Care Association of Michigan for 2013 - 2014 and was a member of the board of directors from 2008 - 2014. Gloria was named 2008 Distinguished Alumna from Marian High School in Bloomfield Hills, Michigan, and later served on its Board of Directors from 2009 - 2014. Gloria was chair of the 2008 and 2009 Power of the Purse Women's Initiative campaign for the United Way of Washtenaw County.

Gloria and her husband Michael reside in Colorado Springs, Colorado.