



Pikes Peak Hospice & Palliative Care  
**2026 Sponsorship Opportunities**

# Leading the way in compassionate care



Our sponsors position their brand alongside one of the most respected and long-serving health care organizations in the Pikes Peak Region.

Throughout our 45 years of service, Pikes Peak Hospice & Palliative Care has provided comfort and support to tens of thousands of patients and their family members of all socioeconomic levels in El Paso and Teller counties. As the only nonprofit hospice in the region, our holistic approach serves people of all ages facing a life-limiting illness, accepting all patients regardless of insurance status or ability to pay. Further, we come alongside family members throughout the caregiving process and offer counseling and therapeutic services to grieving children and adults. Sponsorship dollars directly support bereavement aid, charitable care for those without insurance, emergency needs of families, specialized veteran support services, and complementary therapies such as music therapy and pet therapy.

Services in 2024 at a glance:

- 2,243 hospice and palliative patients served.
- At least 20 percent of hospice patients served are veterans.
- Family members were supported through nearly 780 individual grief counseling sessions and 72 group sessions.
- 58 patients received charitable care totaling over \$250,000.

Pikes Peak Hospice & Palliative Care reaches community members through print and digital newsletters (over 10,000 per issue); Facebook and LinkedIn accounts (2,500 followers and growing); our website (129,000 annual page views); and many other highly visible sponsor opportunities as noted in our Sponsor Benefit Chart (see back page) .

**Go to [pikespeakhospice.org/sponsor](https://pikespeakhospice.org/sponsor) to begin engaging today!**

*Pikes Peak Hospice & Palliative Care is proud of our 2026 four-star rating through Medicare's Care Compare, and we are the only five-star recognized hospice through the We Honor Veterans program in the Pikes Peak Region.*



**Pikes Peak Hospice Foundation**  
2550 Tenderfoot Hill St.  
Colorado Springs, CO 80906  
719.457.8103



## Events that engage and inspire



Many of our events, such as Trees of Life, are beloved annual traditions – and we continue to innovate to ensure our events remain relevant, engaging and inspiring. Our sponsors are partners deeply committed to excellence in health care and service to community.

### **Sponsorship opportunities**

**Trees of Life:** This beloved holiday tradition enters its 42nd year of providing beauty and elegance Downtown through the lighting of trees surrounding the Colorado Springs Pioneers Museum from mid-November through January. An evening ceremony features warm beverages, music, remarks, commemorative tree ornaments and the reading of names of departed loved ones. Additionally, decorative potted holiday trees fill the sidewalks of Downtown with sponsor recognition during the busy holiday shopping season.

**Illuminations:** Our signature event attracts hundreds of business and civic leaders – a who's who of community stakeholders. This annual breakfast honors an individual or business with our esteemed Quality of Life Award and features compelling testimony from those directly served by PPHPC.

**Butterfly Release Celebration:** This morning gathering brings together family members for music, a sound bath, remarks and the release of hundreds of Painted Lady butterflies into the beautiful Hillside Gardens.

**Zoo Getaway Day:** Children and family members served through our Center for Grief & Loss are treated to a special day at the renowned Cheyenne Mountain Zoo. Children feed the giraffes, explore zoo exhibits, ride the carousel, and learn about how animals grieve. This is a day of escape and bonding as family members navigate life in the wake of the loss of a loved one.

**Concert of Remembrance:** Partnered with the beautiful voices of the Soli deo Gloria Choir, we present a free community concert with songs of healing, remembrance, hope and inspiration.

**Join us today:** We're happy to explore customized sponsorship opportunities that best meet your needs. To become an Annual Sponsor or Event Sponsor, contact Pikes Peak Foundation Executive Director Susan Edmondson at [sedmondson@pikespeakhospice.org](mailto:sedmondson@pikespeakhospice.org) or 719-922-1670.

*Pikes Peak Hospice Foundation is a 501c3 charitable nonprofit solely supporting the programs of our partner nonprofit agency, Pikes Peak Hospice & Palliative Care.*

# Sponsorship opportunities

	Annual Sponsor	Illuminations Presenting Sponsor	Illuminations Gold Sponsor	Illuminations Silver Sponsor	Trees of Life Presenting Sponsor	Trees of Life Gold Sponsor	Trees of Life Silver Sponsor	Butterfly Release Celebration	Children's Zoo Getaway Day	Concert of Remembrance
	\$8,000 (multiple)	\$7,500 (1)	\$5,000 (multiple)	\$3,000 (multiple)	\$7,500 (1)	\$5,000 (multiple)	\$3,000 (multiple)	\$3,000 (1)	\$3,000 (1)	\$3,000 (1)
Listing in Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media recognition & tag*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Annual donor & sponsor private reception	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in Annual Report	Primary	Primary	Secondary	Text	Primary	Secondary	Text	Secondary	Secondary	Secondary
Recognition from mic at event(s)	3	1	1	1	1	1	1	1		1
CEO or other rep makes remarks from mic at event		✓			✓					
Logo in event program or T-shirt	Primary (2)	Primary	Secondary	Tertiary	Primary	Secondary	Tertiary	Primary	Primary	Primary
Social media video of CEO or rep	✓	✓			✓			✓	✓	✓
Recognition in invitation(s)	Logo (2)	Logo	Logo	Text	Logo	Logo	Text			
Table of 10 at Illuminations	✓	✓	✓	✓						
Reserved seating at Trees of Life	✓				✓	✓	✓			
Recognition on event slide show	Logo	Logo	Logo	Text						
Recognition on Trees of Life lamppost banner	Logo				Logo	Logo	Text			
Logo on downtown potted holiday tree	1				4	3	2			
Trees of Life personalized ornaments	8				8	6	4			
Logo & Link in monthly newsletter	✓									

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